



OUR HEALTH SECTOR FOCUS

Delivering excellence for the Health sector through insight, experience and expertise.

Hatfield House draws on Joanne's experience in public health to make Health a focus area of our consulting and facilitation work.

Health sector clients include the Australian Government Department of Health, NSW Health, and Health Non-Government Organisations.

Joanne has worked with Health policy and program areas including aged care, mental health, population and public health, cancer control, tobacco control, integrated care, primary care, health workforce, regulatory services, strategic policy, and system reform.

Health portfolio expertise

- ✓ **Strategic policy and program development**
- ✓ **Stakeholder engagement and communication**
- ✓ **Program evaluation and transformation.**

“Jo's approach is engaging, considered and pragmatic. She has a deep understanding of the public system and the complexities of public health problems. This knowledge enables a fast start-up time for projects leading to efficient delivery.”

Projects from the Health portfolio

Strategic policy and program development

- Communications and implementation planning for the NSW Premier's Priority suicide prevention initiative *Towards Zero Suicides*
- Developing a system-wide governance and funding model for the integration of the arts and the arts community into the NSW public health system
- Developing a research strategy for nursing and midwifery services, the fastest growing workforce in the most rapidly increasing population area in NSW
- Developing a cross-district health promotion strategy designed to meet the Ministry of Health's performance targets and the needs of complex communities in rural and remote NSW
- Public-facing materials and internal risk, communication, and performance reporting plans for the NSW Health Seclusion and Restraint Review
- Planning purchasing strategies for research services provided to NSW Health.



HATFIELD HOUSE
FACILITATION

Creating conversations, connecting ideas

Stakeholder engagement and communication

- Facilitation of national consultation workshops for the Medicare Benefits Schedule Review and the Medical Research Future Fund
- Facilitating policy development for the Aboriginal smoking cessation program *Quit for New Life*, the NSW Tobacco Forum and smoking and mental health care
- Working with senior Executive/governance groups to articulate responses to complex policy and program issues
- Qualitative evaluation interviewing for the evaluation of routine screening for domestic violence in three Local Health Districts
- Preparing a community-focused report on the technical results of a major health and nutrition survey
- Consulting with tertiary education providers in NSW to develop strategies for engagement between NSW Health, the NSW tertiary education sector and China's health system.

Program evaluation and transformation

- Review of workforce models for aged care assessment workforce in NSW
- Five-year review of the activities of a commission to meet the requirements of legislative review
- Developing reform implementation strategies for the Non-Government Organisation Grants Program
- Reviewing purchasing opportunities for external population health research services
- Preparing a mid-term report of activity and outcomes achieved under a major healthcare reform strategy through consultation with system-wide stakeholders
- Review of mental health research services for a metropolitan Local Health District.

Joanne Smith

Hatfield House Consulting

E joanne.smith@hatfieldhouse.com.au

M 0438 188 128

W hatfieldhouseconsulting.com.au

in [linkedin.com/in/joanne-smith](https://www.linkedin.com/in/joanne-smith)



About Joanne Smith

Joanne has an excellent reputation for providing specialist consultation and strategic expertise to public sector agencies in high profile and contentious matters. Joanne draws on a wealth of public sector leadership experience having worked in senior positions in NSW Health and in a Minister's Office. Joanne understands the complex engagement and governance environment of the Australian Health system and has a deep knowledge of stakeholders and their agendas.

About Hatfield House

Hatfield House designs innovative and feasible solutions for public sector partners. We have an enviable record of resolving complex program, policy and stakeholder issues because we understand the unique needs of government agencies. As an extension of your team, we provide a balance of dynamic thinking and in-depth analysis to deliver services that exceed client expectations and enhance stakeholder relationships.

It's our inside knowledge of the Health system that enables us to recognise what decision makers require and provide solutions that meet their objectives.

